

To: Board of Directors
From: Norma J. Camacho, Interim CEO

Chief Executive Officer Bulletin Week of September 1 – 7, 2017

Board Executive Limitation Policy EL-7:

The Board Appointed Officers shall inform and support the Board in its work. Further, a BAO shall 1) inform the Board of relevant trends, anticipated adverse media coverage, or material external and internal changes, particularly changes in the assumptions upon which any Board policy has previously been established and 2) report in a timely manner an actual or anticipated noncompliance with any policy of the Board.

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Mountain View Shoreline Park Vizzit Application

Vizzit Places (Vizzit), a new location-aware mobile storytelling platform to engage users by sharing stories about places they love in the form of free, self-guided tour experiences, has been developed for the Mountain View Shoreline Park Area, released this August 2017.

The Mountain View Shoreline Vizzit tour includes mention of the water district's Permanente Creek Flood Protection Project at the beginning of the self-guided tour, which the water district helped develop.

How to access the tour on Vizzit:

1. Open the Vizzit application from a smart phone when in the vicinity of the Mountain View Shoreline Park area
2. Under Nearest Tours: Load San Francisco Bay Trail: "Nature's Shoreline Theatre Shoreline Park, Mountain View"
3. Load "Welcome" read story and find "walk along Permanente Creek...channelized for flood control by the Santa Clara Valley Water District in the 20th century"

Vizzit is self-described "for destinations, publishers and brands to uncover stories that inform, educate and entertain in a way that connects people to places, whether that's a local neighborhood, on a trail,

or in a foreign destination.” Tours can be downloaded, in advance, for areas with limited or no cell phone coverage

For further information, please contact Ngoc Nguyen at (408) 630-2632.

Varela

Staff to follow up with constituent MacKenzie Mossing regarding the increase of wildlife being killed by cars in her neighborhood due to tall weeds growing along Calero Creek Trail R-17-0029

An e-mail was sent to Ms. Mossing on August 30, 2017, informing her the trail is owned and operated by the City of San Jose and the water district does not perform any weed abatement activity in this area.

Ms. Mossing was also informed that residents can report concerns by calling the City of San Jose’s Park Concern Hotline at (408) 793-5510 or via email at park.concerns@sanjoseca.gov regarding maintenance of trails.

For further information, please contact Sue Tippets at 408-630-2253.
