



WATER CONSERVATION AND DEMAND MANAGEMENT COMMITTEE MEETING

MINUTES

**TUESDAY, MARCH 30, 2021
3:00 PM**

A special scheduled meeting of the Water Conservation and Demand Management Committee was held on March 30, 2021, via zoom in San Jose, California.

1. CALL TO ORDER/ROLL CALL

Committee Vice Chair, Director Linda J. LeZotte called the meeting to order at 3:07 p.m.

Board Members in attendance were: Committee Vice Chair, Director Nai Hsueh-District 5, Director Barbara Keegan-District 2, Committee Chair, Director Linda J. LeZotte-District 4.

Staff members in attendance were: Aaron Baker, Glenna Brambill, Justin Burks, Rick Callender, Theresa Chinte, Vanessa De La Piedra, Vincent Gin, Jason Gurdak, Matt Keller, Karen Koppett, Melanie Richardson, Metra Richert, Donald Rocha, Ashley Shannon, Kirsten Struve, and Gregory Williams.

Guest Agencies in attendance were: Diane Asuncion (City of Santa Clara), Brian Boyer (Cinnabar Hills Golf Club), Anthony Eulo (City of Morgan Hill), Tim Guster (Great Oaks) and Kurt Elvert, Curt Rayer and Bill Tuttle (San Jose Water Company).

Public in attendance were: Keith Bennett, Director Tony Estremera (District 6) and William (Bill) Sherman.

2. TIME OPEN FOR PUBLIC COMMENT ON ANY ITEM NOT ON AGENDA

Mr. Brian Boyer (Cinnabar Hills Golf Club) thanked Valley Water for hosting the February 2021 Landscape Summit, it was a success and well attended.

3. APPROVAL OF MINUTES

3.1 APPROVAL OF MINUTES

It was moved by Director Nai Hsueh, seconded by Director Linda J. LeZotte, and carried by roll call and majority vote, to approve the minutes of the December 4, 2020, Water Conservation and Demand Management Committee meeting as presented. Director Barbara Keegan abstained.

4. ACTION ITEMS

4.1 ELECTION OF CHAIR AND VICE CHAIR

Director Barbara Keegan nominated Director Linda J. LeZotte for Committee Chair and Director Nai Hsueh for Committee Vice Chair.

The Committee by roll call vote unanimously elected Director Linda J. LeZotte as the Committee Chair and Director Nai Hsueh as the Committee Vice Chair.

4.2 REVIEW VOLUNTARY CALL FOR CONSERVATION

Ms. Metra Richert announced the retirement of Ms. Karen Koppett June 1, 2021. Mr. Justin Burks was promoted and will take the lead and reported on the following

The Water Conservation and Demand Management Committee discussed the following: Spring and Summer Programs, which programs saves the most water, savings model, demand management, water supply, Measure S funding, continue the 20% water conservation, “conversation a new way of life” messaging, watering or irrigation rationing, rebates, drought tolerance, and landscaping concerns.

Ms. Metra Richert, Ms. Karen Koppett, Mr. Aaron Baker and Mr. Matt Keller were available to answer questions.

Committee Chair Director LeZotte asked about watering days/rules by each of the retailers and the following guests responded:

- ✚ Mr. Anthony Eulo commented on the City of Morgan Hill’s watering rules beginning April 1st, to 3 days a week and with the full AMI system they will be able to enforce the watering regulations.
- ✚ Mr. Bill Sherman commented that City of San Jose kept their watering days expanded to 3 days a week during the drought.
- ✚ Mr. Tim Guster for Great Oaks Water is mirroring Valley Water’s call for water conservation and restrictions on watering as well.
- ✚ Mr. Kurt Elvert noted that San Jose Water kept their 3 days per week for watering and will be going to a 2-day program for a short period. This information is on their website.
- ✚ Ms. Diane Asuncion noted that the City of Santa Clara has restricted no watering from 9:00 a.m. to 6:00 p.m.

Mr. Aaron Baker noted staff will be presenting an overall water supply picture to the Board of Directors on April 27th and looking for the Committee’s guidance.

The Water Conservation and Demand Management Committee took the following action:

Director Nai Hsueh moved, seconded by Director Barbara Keegan, and by a roll call vote unanimously approved to increase the Landscape Rebate Program to \$2.00 a square foot.

Mr. Rick Callender noted retaining the 20% voluntary conservation, however, Valley Water needs to have a clearer messaging for the public. Staff can work on bringing snow-pack information, water allocations and more specific language for Committee consideration.

Mr. Aaron Baker wrapped up noting that staff will bring a more robust presentation to include budgetary forecasting and program improvements for the Committee's consideration at the special meeting.

The Water Conservation and Demand Management Committee will schedule a special meeting the week of April 12th.

4.3 REVIEW WATER CONSERVATION AND DEMAND MANAGEMENT COMMITTEE WORK PLAN, THE OUTCOMES OF BOARD ACTION OF COMMITTEE REQUESTS; AND THE COMMITTEE'S NEXT MEETING AGENDA

Ms. Glenna Brambill reviewed the materials as outlined in the agenda items.

Committee Vice Chair Director Nai Hsueh would like the work plan items to connect back to the Water Supply Master Plan, Demand/Water Supply, in depth levels, thinking of a full-year strategic planning in line with a 2-year budget schedule and long-term planning.

The Water Conservation and Demand Management Committee took no action.

5. CLERK REVIEW AND CLARIFICATION OF COMMITTEE'S REQUESTS

Ms. Glenna Brambill stated there was one action item for Board consideration.

Agenda Item 4.2.

The Committee by a roll call vote unanimously approved to increase the Landscape Rebate Program to \$2.00 a square foot.

6. ADJOURNMENT

Committee Chair Director Linda J. LeZotte adjourned at 4:07 p.m.

Glenna Brambill
Board Committee Liaison
Office of the Clerk of the Board

Approved: 04-12-2021